

## Top Reasons to Purchase Peachtree by Sage 2010

Peachtree is designed for people who take their accounting seriously. It helps small businesses get the numbers right so they can truly understand how their business is performing. For over 30 years, Peachtree has been a comprehensive solution based on real, double-entry accounting principles with module- or screen-level security, audit trails, and automatic accounting checks, so you get the accuracy and control you need to improve your results.\*

*\*Features vary by product. Please visit [www.peachtree.com](http://www.peachtree.com) for a list of specific product features.*

### **Automatic Backup**

- Automate your backup process for any time that is convenient for you and your company! No more hassles or worries about the safety and security of your data.
- With Peachtree Automatic Backup, set up your schedule once, and the rest is taken care of for you. Peachtree doesn't even have to be running to make the scheduled backup.

### **Business Analytics<sup>1</sup>**

- See how your company is performing compared to other companies with the new customizable company dashboard!
- Get instant access to view up-to-date key financial trends in order to compare items such as Total Revenue, Gross Margin %, Days Sales Outstanding, and much more.
- Use this tool to help improve your business' financial health and make critical decisions.

### **Customer Management Center**

- Save time by viewing the details you need all-in-one-place to better manage and service your customers without missing a beat.
- Create a customizable dashboard view of your customers' information such as their converted and unconverted quotes, invoices, receipts, time tickets, aged balances, items sold, and much more. Drill down to the detail and quickly take action.
- Save time by looking up customers quickly based on their id, phone number or any of their contact information or recently looked up customers, and filter further based on date ranges. Utilize the Recent Selections link to quickly pull up customers who you have already viewed.
- Easily export customer information to Microsoft® Excel® or PDF or launch an e-mail from the Customer Management Center.

### **Employee Management**

- Reduce errors by keeping track of all your employees' information all-in-one place!
- Store additional employee data within Peachtree such as emergency contact, performance reviews, employment details like hiring date and I-9 verification, additional phone numbers and much more.
- Easily stay on top of your employees' records by receiving alerts and reminders for key tasks coming up such as review dates.

### **In-Product Advisor**

- Learn the best way to work within Peachtree by leveraging our in-product user tips. These tips will help you discover functions or features that will assist you in learning other areas of the product quicker.
- The Advisor will assist you in pointing out better ways to accomplish common tasks in the program, in areas such as Sales/Invoicing, Inventory, Vendors, Receipts and General Journal Entries.
- And you can set your experience with Peachtree to maximize the effectiveness of assistance you might require, as well as set the length of time that each message will be displayed.

### **Inventory Management**

- Save time looking up items with the ability to search on inventory information in the Description for Sales, Description for Purchases or the Item Note fields.
- See what your customers are buying with the new Item Sales History by Customer onscreen view and report.
- Streamline your data entry when setting up new items with the ability to set the Item Class default based on your most common inventory type such as Stock, Non-Stock, Service, etc.

### **Peachtree Resource Center**

- You'll find a full list of Peachtree services, training courses, marketing tools and much more readily available as your business needs evolve.
- Get easy access to the latest news, product tips, white papers, knowledgebase articles and other resources to help you run your business more effectively.

### **Password Security**

- Secure your company's data from unauthorized access with increased password security options.
- Strengthen your password security with new customizable options such as automatic password expiration, multiple incorrect password attempts lockout, no repeat passwords, and masking passwords from other users in Peachtree.
- Maintenance is easier giving users the ability to change their own passwords without relying on the admin, and requiring strong password compliance.

### **Transaction History**

- Easily and quickly view all history related to a particular customer or vendor transaction throughout the entire chain of events at any point in the sales or purchase process.
- View forward from a quote to a receipt or backwards from a payment to a purchase order.
- Save time getting to the information you need to take action!

1 Internet access required. Service is embedded within Peachtree 2010, however is also available for Peachtree 2008 and 2009 products via a separate application download from [www.peachtree.com](http://www.peachtree.com).

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